

#### MentorMe Media Kit

#### **About MentorMe**

MentorMe is an AI-focused business mentoring platform committed to empowering professionals and organizations with the tools, strategies, and insights they need to grow, innovate, and succeed. By combining expert mentorship, practical resources, and tailored programs, MentorMe helps individuals and teams unlock their potential and achieve their goals.

Mission: To simplify growth and empower success through mentorship.

Website: <a href="https://mentorme.com">https://mentorme.com</a>

## **Audience Demographics**

- Professionals and Entrepreneurs: Ambitious individuals looking to develop their skills, scale their businesses, or gain strategic clarity.
- Industries Served: Institutional investments, AI/technology, startups, and small to medium-sized enterprises.
- Reach: 100k+ subscribers (YouTube), active presence on LinkedIn, Instagram, and Twitter.
- Key Geographies: North America, Europe, and Asia.

#### **Services Offered**

- Business Mentorship Programs: Tailored AI-focused guidance for professionals and organizations to navigate challenges and opportunities.
- Workshops and Webinars: Interactive learning sessions on leadership, strategy, and innovation.
- Strategic Planning: Customized growth frameworks for scalability and long-term success.
- Content and Resources: High-quality content designed to inspire and educate.

#### **Brand Values**

- Innovation: Embracing AI cutting-edge strategies and technologies to stay ahead.
- Empowerment: Providing tools and insights to enable success.
- Collaboration: Building strong relationships to achieve mutual growth.
- Integrity: Commitment to transparency, quality, and authenticity.

## **Partnership Opportunities**

- Sponsored Content: Co-branded articles, videos, or podcasts tailored to align with your brand message.
- Event Collaborations: Partner with us for workshops, webinars, or conferences.
- Affiliate Programs: Join us in promoting mentorship and growth, earning rewards for referrals.



- Platform Integrations: Feature your product or service in our mentoring programs or digital platforms.

### **Audience Metrics**

- YouTube: 100k+ subscribers, focused on AI, leadership, and mentorship content.
- LinkedIn: Growing professional network with 7k+ followers.
- Instagram: @mentormecom 17k+ followers.
- X: @MentorMeCom

# Why Partner with MentorMe?

- 1. Targeted Reach: Connect with professionals and decision-makers in high-growth industries.
- 2. Engaged Community: Access a loyal audience that values mentorship and innovation.
- 3. Expert Content: Collaborate on impactful, high-quality content that drives results.

### **Contact Information**

Email: italo@mentorme.com

Phone: 954-779-0921

Social Media:

- YouTube: MentorMe - 100k+ followers (relaunching)

- LinkedIn: <u>Italo Campilii</u> - 7k+ followers

- Instagram: <a href="mailto:omentormecom">omentormecom</a> - 17k+ followers

- X: <u>@MentorMeCom</u>